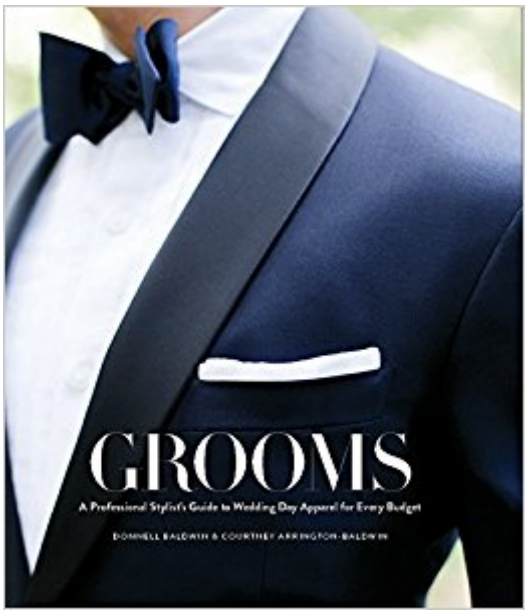
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GROOMS: A Professional Stylist's Guide To Wedding Day Apparel For Every Budget



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Synopsis

Are you planning to get married but unsure of how to dress for the occasion? Should you wear a tux, a suit, or something different reflecting your personality?GROOMS was written as a style and go-to guide for the modern groom. In this book, the authors provide insight on how to begin the selection process of your wedding day attire, how to master your look, and how to save a little money in the process. Included are more than 150 photographs styled by Mr. Baldwin Style and captured by talented wedding photographer, Alea Lovely. The best looking groom is not always the one with the biggest budget. Sometimes, he is the groom who understands the importance of finding the look that best fits him, while complementing his bride and their wedding style and theme.

Book Information

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Customer Reviews

I highly recommend GROOMS: A Professional Stylist’s Guide to Wedding Day Apparel for Every Budget. Donnell teaches the reader how to first identify their signature style, then goes on to teach the reader how to coordinate their wedding day attire by providing tips, tricks and do’s and don ts that the reader can reference for years to come. I especially love the tone of the book. It reads as if you are receiving style advice from a wise and transparent friend who also knows how to give it straight. GROOMS: A Professional Stylist’s Guide to Wedding Day Apparel for Every Budget is a fully illustrative, informative and necessary guide for the man on the way down the aisle. --Juliette McKay, EIC for The Coordinated Bride Wedding BlogI’ve been in the wedding industry for over 15 years and yes, I’ll be the first to admit that it’s truly all about the bride. Somewhere along the line, we have forgotten about the groom and the groomsmen, and yes, they do need more than a

boutonniere! Well, I'm happy to share an AMAZING find, Grooms: A Professional Stylist s Guide to Wedding Day Apparel for Every Budget. Donnell and Courtney Baldwin of Mr. Baldwin Style are the authors and they are truly sharing a much needed element in the wedding industry. The book is filled with surprising style tips and beautiful images. No matter what the groom's style...from classic to non-traditional, Donnell and Courtney have got you covered! Literally!! --Janie Medley, Editor of The Bride's CafeA sophisticated and well thought out style bible for grooms and gentlemen who want to look their best on their big day. Having written for grooms as the managing editor of Staggered, The #1 Men's wedding website in the UK and as the Editor-In-Chief of Preston Bailey Designs, I am thrilled to see a timeless book like this one hit the stands. --Brenda Della Casa, Editor-In-Chief at Preston Bailey Designs

Courtney and Donnell Baldwin are a married couple living in Midtown Manhattan. Following their wedding in 2012, both became interested in wardrobe styling for grooms after realizing the lack of attention to detail in the planning and execution of grooms wedding day attire. Mixing Donnell's fifteen-year career in the fashion industry (primarily with Ralph Lauren and as a menswear stylist and styling editor) with Courtney's fourteen-year experience as an engineer and owner's representative in the construction industry, Mr. Baldwin Style was born. As a New York City based company, Mr. Baldwin Style focuses on wardrobe styling and image consulting for the modern groom and gentleman, as well as photo shoot production. Understanding that groom stylist is a new term and service, Courtney and Donnell penned GROOMS to provide soon-to-be-married couples with expert advice on grooms apparel from planning to flawless execution.

GROOMS defines the epitome of style for the classic man who is an upcoming groom or merely an invited guest of honor at any formal event. Donnell and Courtney Arrington Baldwin's innovative depictions of sartorial excellence are translated through authentic looks for both the traditional and non-traditional groom. This dynamic power couple duo provide never seen before fashion tips detailed to event etiquette, financial strategies for devising looks of excellence on any budget, and a fresh, fashion forward movement for today's groom. Follow the greatest shift in Men's Formal Wear! GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget. - Keith L. Davis

The GROOMS Book is absolutely genius! If I were getting married this would be the perfect guide to crafting an indelible look for my wedding day. The Baldwin Style Team have compiled a book of out

of the box expressions and ideas that are sure to help differentiate a groom on his special day. What a great gift idea for the newly engaged!

Great book, high quality photos and lots of variety for ideas. Would make a great coffee table book as well.

My Fiance is very involved in our wedding plans. He’s not the type to let me just decide and run with it. My girlfriends and family purchased wedding planning books and dress magazines for me and he said " Why is everything all for the woman! It’s my day too! It’s supposed to be our day!" Then I stumbled upon this book on Instagram and I knew I had to purchase it for him. I gave it to him yesterday for Valentines day and he literally can not put the book down.Thank you for not only creating a book with amazing style and tips for grooms to be; but also helping the very involved groom feel special as well.

This is much more than a simple book of tuxedo inspiration. While the glossy pages, beautiful photography and impeccable style scream coffee table book, this is also your guide-on-the-side for impeccable styling for the groom and his groomsmen. You’ll find tips on creating a unified look for your wedding day, complimenting the brides look, body type considerations and how to get every look even if you’re on a budget.I went through it with my man and it was super fun to pick out styles together and talk about what would look good on him and how it would fit the overall look of our wedding. Each chapter is based on a theme and showcases 2-5 looks. High-quality pictures and portraits give you an idea of what is possible. It was a great conversation starter and offered good tips for getting and personalizing each look.

I can appreciate that although groom wedding attire is what’s highlighted throughout this wardrobe manual, any man with or without a "sense of style" can glean from both the images and from the easy-to-read text to formulate his own personal, non-wedding look. When i married my beautiful bride in 2004, I wore what would be the classic look. However, seeing how the Mr Baldwin Style team presents more style options to consider, I would also try the classic remix, & chic styles, for other formal and non-formal events. This is definitely a must-have for any gentleman.

I LOVE THIS BOOK!! Finally there is a book to help out us brothas on that special day! There is such a need for this type of book! I’m not getting married anytime soon, but I know one thing, after

reading Grooms, I totally want Mr. Baldwin Style to be my stylist when I tie the knot! This book is beautiful and beautifully written; truly inspiring! Donnell and Courtney are such an amazing team! Their passion shines through every page! Alea Lovely truly captures the Baldwins' vision in the most captivating way through every photo! I seriously want to throw away all of my clothes and dress like the models in this book! If you know any brothas that's about to jump the broom, but needs a little help in the style department, get him this book! He will thank you for not allowing him to look busted on the most important day of his life.

ItÃƒÂ¢Ã â ¬Ã â„¢s so refreshing to see the groom finally in the spotlight along with his bride in terms of fashion. As a wedding planner, I come across countless resources for wedding gowns, but when it comes to menswear itÃƒÂ¢Ã â ¬Ã â„¢s often an afterthought. When I received GROOMS, I was blown away, not only by the in-depth descriptions of how to pull off classic looks, but the breathtaking photos of men looking their best Ã ƒÂ¢Ã â ¬Ã â œ itÃƒÂ¢Ã â ¬Ã â„¢s a work of art! ItÃƒÂ¢Ã â ¬Ã â„¢s proudly displayed on my coffee table and whenever my clients see it they are instantly drawn to it. Now I have a perfect resource to help the man of the hour achieve a look thatÃƒÂ¢Ã â ¬Ã â„¢s as timeless and chic as his bride-to-be. Thank you Courtney and Donnell for providing the missing piece to the puzzle that is wedding planning!

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